

CLAIMS

What is claimed is:

1. A technique for providing the capability to supplement mass transit services and purchasing systems revenues by addition of electronic lottery processes and operations, which utilize minor modifications to existing hardware and software used to operate these public systems and invoice customers, which includes:

- means for electronically identifying and redeeming customer invoicing media, such as fare cards, tickets, credit cards and credit card bills to provide predetermined payouts to winning lottery customers;
- software means to select winning customers and the amount of money to be awarded;
- means to ensure the security and integrity of said lottery processes and operations to prevent fraudulent use of invoicing media to obtain said payouts of lottery funds.

2. A system according to claim 1 wherein the mass transit service system to be upgraded for a lottery operation is a metro-rail or metro-bus system which employs magnetic fare cards purchased via electro-mechanical machines, modified with said means for electronically identifying and redeeming customer invoicing media to accept additional funds and marking techniques necessary to operate said lottery processes.

3. A system according to claim 1 wherein the mass purchasing system is a large consumer products cash register network, such as found in department store chains, which employs magnetic stripe/manual entry credit card order

entry machines, modified with said means for electronically identifying and redeeming customer invoicing media to accept additional funds and marking techniques necessary to operate said lottery processes.

4. A system according to claim 1 wherein an Internet system, such as an on-line service or corporation with a large Internet marketing service, is modified with said means for electronically identifying and redeeming customer invoicing media to accept additional funds and marking techniques necessary to operate said lottery processes.

5. A system according to claim 1 wherein parking lots, theaters and sports arenas modify their ticketing systems using said means for electronically identifying and redeeming customer invoicing media to accept additional funds and marking techniques necessary to operate said lottery processes.

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ABSTRACT OF THE DISCLOSURE